



Prague, January 6th, 2005

**“JAPANESE COMPONENT BUYER EXHIBITION II (JCBE II)
-Supplier development opportunities for Czech and European firms-”
Congress Center, Prague, Czech Republic, February 8th, 2005**

We are glad to inform you that a **“Japanese Component Buyer Exhibition II.”** will be held on February 8th, 2005 by **JETRO** (Japan External Trade Organization), **CzechInvest** (Investment and Business Development Agency), **CzechTrade** (Czech Trade Promotion Agency) and with the support of Czech business organizations in order to enforce business relationship between the local suppliers and the Japanese companies, at the **Congress Center Prague**.

At this meeting, the Japanese manufacturers present the parts and components or anything from their manufacturing process, what they want to buy from the local suppliers. The list of parts and components is attached to this letter (see attachment N. 2). If your company is interested in this event and wants to supply your products to Japanese companies, please send the attached application form – it can be downloaded with the parts and components of interests of the Japanese exhibitors from website of CzechInvest and CzechTrade at www.czechinvest.org and www.czechtradeoffices.com from January 6th, 2005 until **January 27th, 2005**.

During the Exhibition we also organize **Seminar on Investment & Industry in the Czech Republic**.

If you are interested to take part in Japanese Component Buyer Exhibition, please send the application form as soon as possible. The individual business meeting will not be arranged by organizers. If you are especially interested to meet representatives of some Japanese manufacturers, please contact them in advance and appoint the meeting for the Exhibition. Participation is free of charge but the participants should cover traveling fee.

If you have further questions please feel free to contact **IMPACT PR & Consultancy**, the business partner of the event, or organizers.

Impact PR & Consultancy: Radka Burketová, tel.: +420 222 540 147-8, fax: +420 222 540 836, e-mail address: radka.burketova@impact.cz

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We are looking forward to hearing from you soon.

Best regards,

Mr. Takeshi Mizuno
General Director
JETRO Praha

Mr. Radomil Novák
General Director
CzechInvest

Ms. Jitka
Hanzlíčková
General Director
CzechTrade

Attachments:

1. Application Form
2. List of Japanese exhibitors, including displayed items

Program:

Date: February 8th (Tuesday), 2005

Venue: Congress Center Prague, (seminar and exhibition)

Address: 5. Května 65, Prague 4, 140 00, Czech republic
Way to access: Please see the website.
<http://www.kcp.cz/index.php?lng=AN>

Seminar: 10:30 ~ 12:00 (February 8th)

Business meetings: 9:30 ~ 18:00 (February 8th)

Organizers: **JETRO** (Japan External Trade Organization)
CzechInvest (Czech Investment Development Agency)
CzechTrade (Czech Trade Promotion Agency)

Co-operating institutions: **Ministry of Industry and Trade of Czech Republic**
Japanese Embassy in Czech Republic

Method: 1. Japanese firms located in Europe display the parts and components they are interested in and intend to purchase. They perform business talks with the representatives of suppliers.
2. Individual booths are provided for all the Japanese exhibiting companies.
3. We don't arrange the time for business talks for those local companies (also from Poland, Hungary, Slovakia, Austria, Germany, Slovenia or other European countries) who are interested in having individual meetings with the representatives of a Japanese firm. It is necessary to appoint it before the Exhibition directly between exhibitors and suppliers themselves. Suppliers should contact exhibitors.

Notes: 1. The official language of the seminars and the business meetings is **English**.
2. Participation for suppliers is free of charge, but participants should cover travelling and accomodation fee.
3. Organizers are not responsible for parking.

SCHEDULE
(February 8th, 2005)

- 9:00 ~ 9:30 Opening ceremony
- 9:30 ~ 10:00 Press Conference
- 9:30 ~ 18:00 Business meetings
- 10:30 ~ 12:00 A seminar on Investment and Industry in the Czech Republic

- 10:00 ~ 18:00 Refreshment available