

# SEE Automotive Conference 2025 – CONFERENCE AGENDA

Hotel Crowne Plaza, Belgrade, Serbia

May 27<sup>th</sup> & 28<sup>th</sup>, 2025

## Day 1: Tuesday, 27.05.2025

09:00h – 10:00h

**REGISTRATION OF PARTICIPANTS**

10:00h - 10:30h

### **Welcome to Belgrade – Centrepoin of SEE Mobility Industries**

Welcome remarks by

**Automotive & Mobility Cluster Serbia and other Partners & Guests**

10:30h – 11:15h

### **Where is the Global (Automotive) Economy going ?**

**Professor Dusan Markovic**, University of Belgrade, in conversation with  
**Professor Hall Gardner**, American University of Paris, France, on Tendencies,  
Tariffs and Torchlights at the End of the Automotive Tunnel

11:15h – 12:00h

### **Innovation Driver Switzerland**

Hear from **Joerg Grimm**, (Founder of SwissSupplyChainTech,  
Berne/Switzerland) and **Eugeniu Osmochescu** (Program Manager,  
International Finance Corporation – IFC) and other experts about the Swiss  
innovation & mobility scenery

12:00h – 13:00h

**Lunch Break**

13:00h – 13:15h

### **Sponsor Corner: Enery.Energy**

Todor Marinov, Enery Development GmbH, Austria

13:15h – 14:00h

### **Software & Data -the Future Mobility Supply Chain Players ?**

**Hear about the latest technologies that may drive the future supply chains**  
**Kagan Bakirci**, A2MAC1 – Decode the Future, France/Germany  
**Stevan Radic**, VEGA IT, Serbia

14:00h – 14:30h

### **Update on Artificial Intelligence in Mobility**

**Hear from our two top AI experts:**

**Ana Stojković Knežević**, Auxality, Serbia

**Ksenija Ulicevic**, Vision Intelligence Limited, United Kingdom (TBC)

14:30h – 14:45h

### **Sponsor Corner: Success Moments from E-mobility -by SIQ**

**Andrej Skof**, SIQ d.o.o., Slovenia (TBC)

14:45h – 15:15h

**Coffee Break**

15:15h – 16:00h

### **Sustainability & Transformation in Automotive Manufacturing**

**Pierluigi Ghione**, MD of Adhesive Polymers, Germany/Serbia in talk with

**Dusan Busen**, FORI Group, Slovenia

**Cédric Vasseur & Gianluca Lo Russo**, MacDermid Enthone, Italy

16:00h – 16:30h

### **a new UNIDO Project for the Western Balkans**

**Irhad Puce & Fabio Russo**, United Nations Industrial Development Organization

16:30h – 16:45h

### **Key Findings from the Global Automotive Consumer Survey**

**Alan Stefanac**, Deloitte CE, Zagreb/Croatia

20 :00 -

**Gala Dinner**

## Day 2: Wednesday 28.05.2025

09:30h - 10:30h:

### REGISTRATION OF PARTICIPANTS

10:30h – 10:45h

**MINI KEYNOTE:** Mapping the future of mobility: Performance and ownership trends, trade dynamics and e-mobility  
by Mila Varga, SEE Next, Bulgaria

10:45h – 11:15h

**Hydrogen vs. Battery -or even Solar Energy: who will win ?**  
Patrick Dufour, MD of Development Agency of Heilbronn/Germany  
Nimrod Ludescher, CEO of BDN Automotive, Budapest/Hungary

11:15h – 11:45h

**Daimler Truck – Shaping the Future of Road Logistics**

Joerg Howe, Daimler Truck AG, Stuttgart/Germany

11:45h – 13:00h

**How to become a Supplier of OEM & Tier 1 Corporations**

Representatives from major international Mobility corporations will share their insights on how to partner with them:

Joerg Howe, Daimler Truck AG, Germany  
Nebojsa Djuric, Forvia Hella Group, Germany  
Henrique Rezio, Soplast, Serbia/Portugal  
Meng Han, WEGU Holding GmbH, Germany  
Evgenii Gun, Gomma Line, Serbia

13:00 – 18:00

### B2B Meetings

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