



THE LEGEND IS BACK

HITCH A RIDE WITH US!



We carry on the legacy of the legendary expedition Tatra Around the World

The legend among expeditions was born 30 years ago. Tatra Around the World broadened people's horizons and thousands of people still remember it. With Stanislav Synek (the last living member of the original expedition) as our patron, we have decided to revive the story of the Tatra.



WHY DO WE DO IT?

The original Tatra Around the World expedition (1987-1990) ignited a desire for traveling and exploration in its followers. We have decided to carry on this torch. We want to pay tribute to the original expedition, while at the same time reignite people's desire to explore and to step out of their comfort zones. We want to show the world, that the trucks manufactured by the world's second oldest automotive factory are in many ways unique and so far, unsurpassed. We want to show the world that Czech Tatra is our real gold.



WHEN AND WHERE?

Start
expedice
02/2020



The start of the expedition Tatra Around the World 2 is planned for February 2020 and it will take three years to navigate around the world. During this time, we will visit 69 countries and the route will be divided into four parts. The first will lead through the Eurasian continent. The second part will go through South America followed by the third in Central and North America. The last fourth part will cross Africa on the way back to the Czech Republic.

TATRA 815



YOU?



FINANCE AND SUPPORT

The purchase of the truck and the construction of the expedition extension is funded from our own financial sources (approx. CZK 4 million). However, in order to achieve our goal - to realize the largest expedition in the Czech Republic and Slovakia over the past 30 years - we also need partners. Thanks to you, our impact can be even bigger! We want to spread the good name of the Czech Republic around the world. We want to inform truthfully and authentically about the way of life in other parts of the world. We want to give a chance to anyone from the public to participate in the expedition as a temporary member for a few weeks at a time. By publishing reports and articles, we want to awaken Czech society and to motivate people to travel, explore and respect to other nations. Are we visionaries, will you help us realize these visions?

WHAT WE OFFER THE PARTNERS

If you become a partner of the expedition, your brand will be promoted together with the project promotion. We currently have an agreed media partnership with Prima ZOOM. The expedition is supported by Tatra Trucks Ltd. and the main partner of the project is HUSKY - outdoor brand.

There is a significant rising interest in our exclusive content and our released stories. We believe that the expedition has great potential.



THE PARTNERS



Contact us:

Marek Havlíček, co-founder
marek@tatrakolemsveta2.cz

Ing. Petr Holeček, co-founder
petr@tatrakolemsveta2.cz

+420 725 833 088

www.tatrakolemsveta2.cz

